

**tim amerine** | a portfolio



## **about me**

My name is Tim Amerine. I am an experienced Graphic Designer, with 3D Design serving as a complementary facet of my professional portfolio. Alongside my extensive design experience, I am also a veteran of the United States Army, which allows me to apply leadership qualities when necessary.

## **cmyk series**

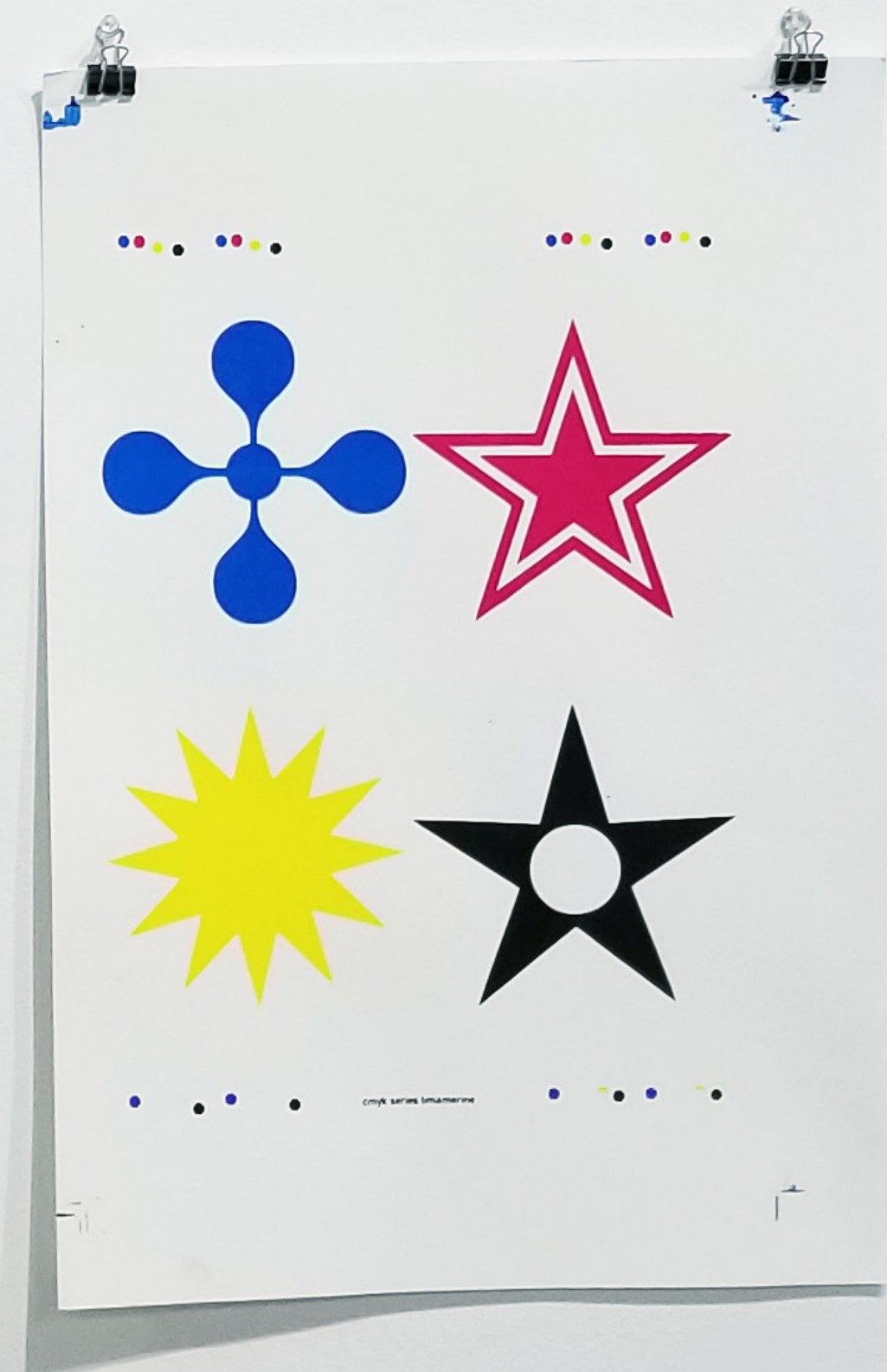
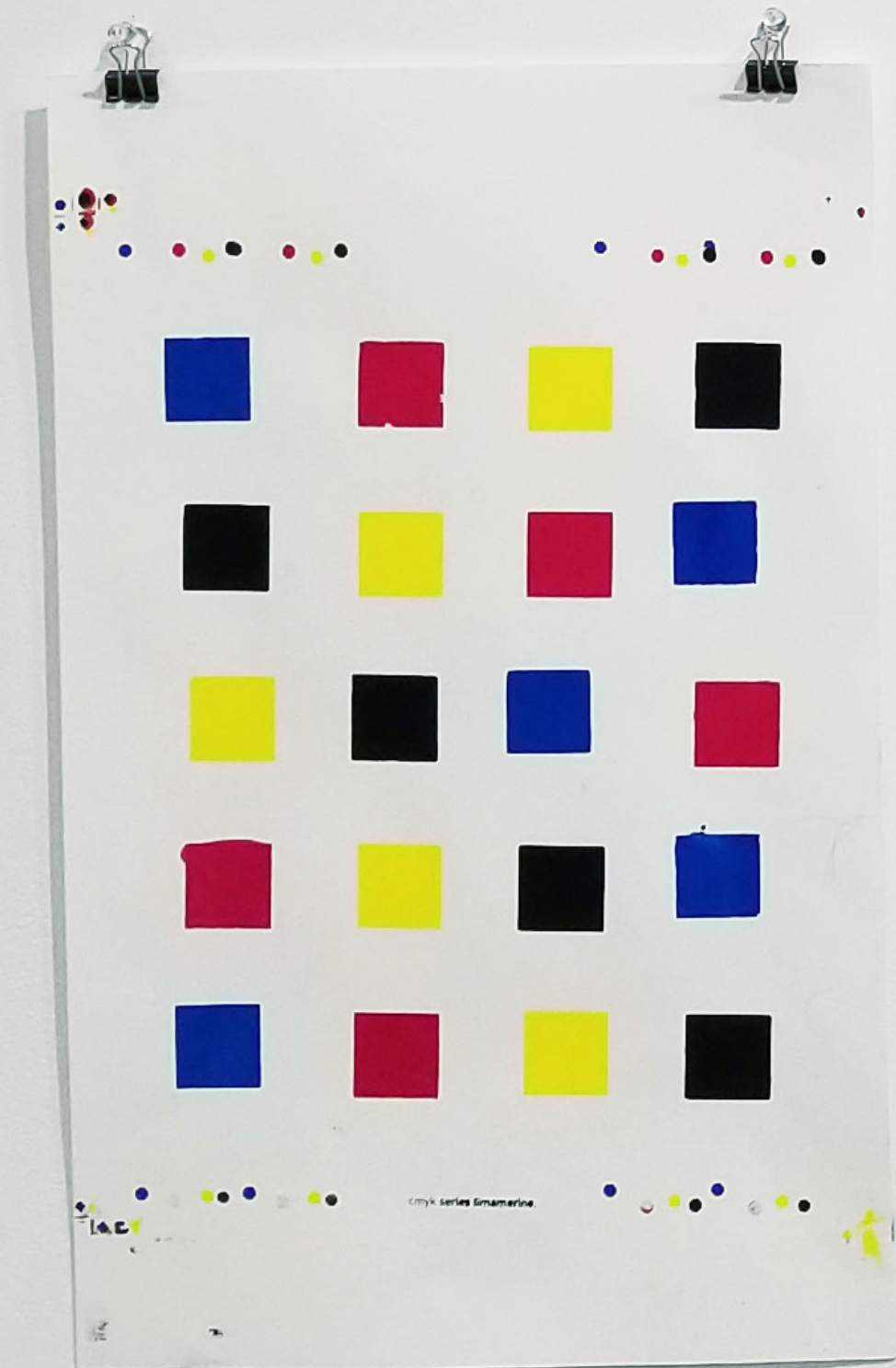
The CMYK Series was created in an effort to explore the nature of CMYK print making. The work presented on the following pages demonstrates how this concept could be utilized as art licensing or advertising.



process  
color

noun / prə ses, prə ses keɪər /

The CMYK color model (process color, four color) is a subtractive color model, used in color printing, and is also used to describe the printing process itself. CMYK refers to the four inks used in some color printing: cyan, magenta, yellow, and key black. Although it varies by print house, press operator, press manufacturer, and press run, ink is typically applied in the order of the abbreviation.

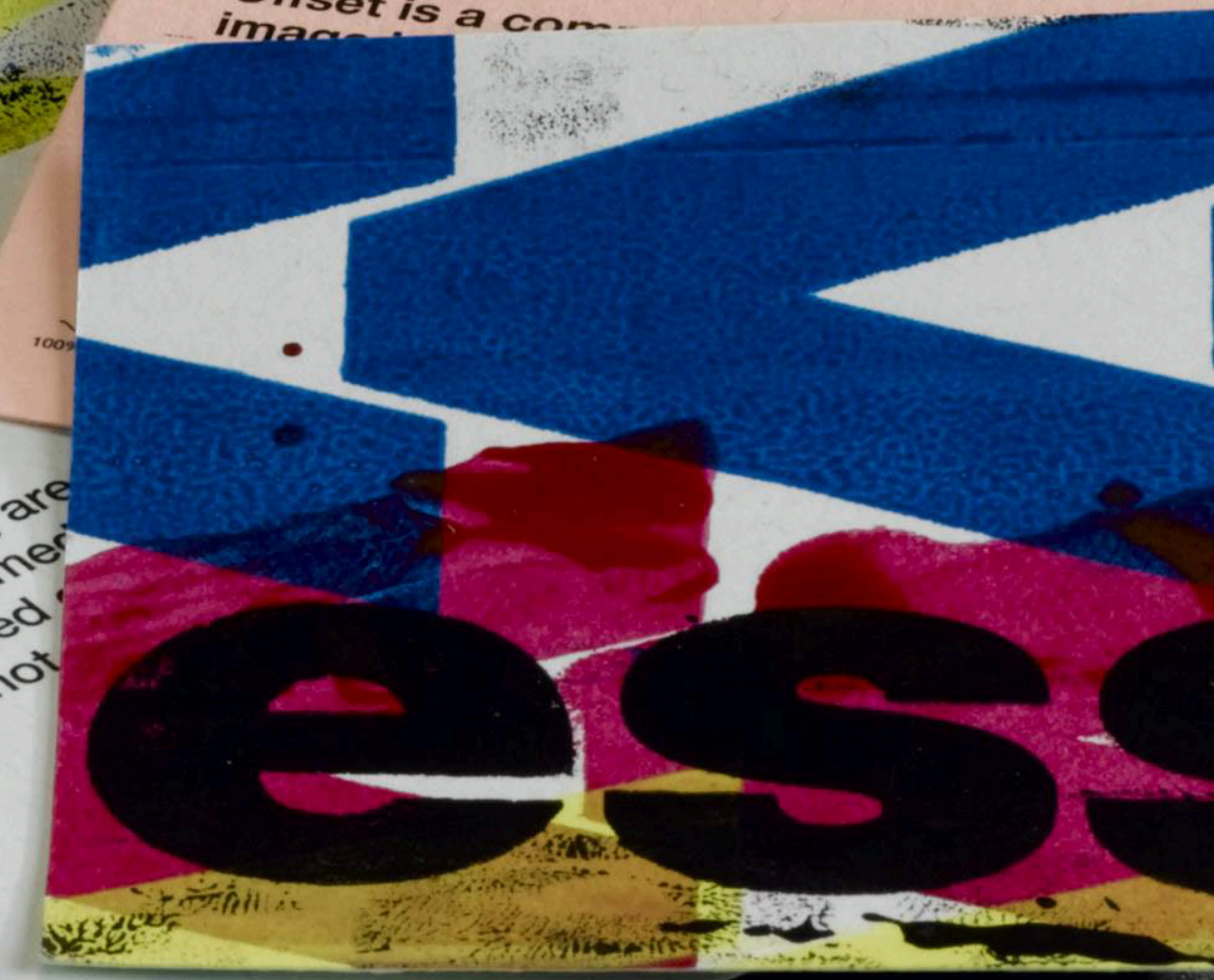
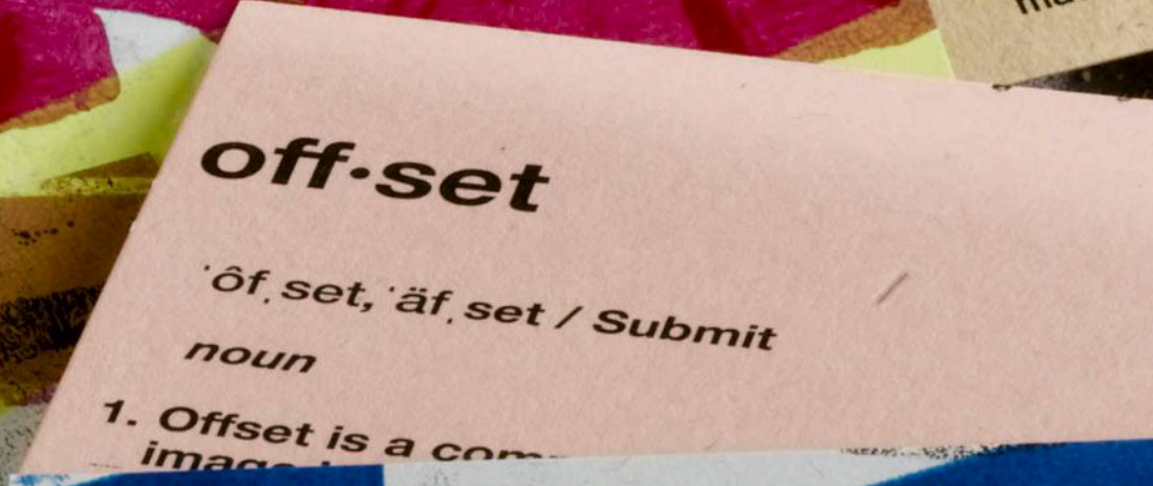


## **french paper sample series**

The French Kraft Paper Series was created with the continuation of the process printmaking project, designed to come together as a series.

The Kraft process series incorporates 9 different stocks from the paper line. Each paper is offered in a text weight and a cover weight. When each card is separated out from the group, the card stands alone as its own entity.

On the backside of the cards, the paper company and artist are neatly labeled. While the front side enjoys the happy mishaps that occur during screen printing and the unpredictable nature of printmaking.



## macy's flower show poster

The Macy's Flower Show, "Spring is in the Air" poster. This poster was created using two screens and CMYK. The actual size of this posters 18" x 36".

The flowers used in this poster are actually Zapf Dingbats. The letters that help create these shapes of flowers are:

“ + D ` a ”  
☞ ✿ ` 🌸





## **ariens ikon xd dealership poster**

This IKON XD poster is part of the seasonal release of goods to dealerships and this poster was included in the kit. It is showcasing this model as the intent was to drive up sales on the IKON XD.

The poster utilized 3D renders, using Keyshot and color correction in Photoshop for color match to brand.



# ARIENS XD



THERE'S AN ARIENS® WITH YOUR NAME ON IT.



## **ariensco apiary honey poster and jar label**

The installment of bee colonies in the prairie that sites behind one of the Plants at AriensCo, Brillion provided an opportunity to harvest honey.

Posters to advertise the sale of the honey, which is an annual event, were created and displayed company wide.

The Windflower Honey is bottled on the grounds and sold in the AriensCo museum.

5th annual harvest 2019

# wildflower honey

ARIENSCO APIARY  
SINCE 2016



\$6  
11OZ JAR

proceeds will be donated to the  
ARIENS PRIDE TEAM



wildflower  
honey

Every act of conservation matters. For our part, ARIENSCO maintains a pollinator prairie where several species of native wildflowers support honey bees, native bees, butterflies and other insects. As for the bees' role? Well, they play right along, already making our lives a little sweeter!

The pollinator prairie and other conservation projects established by ARIENSCO on our 150+ acre campus demonstrate how natural landscapes can thrive alongside business and manufacturing.

ARIENSCO is a proud member of the WMAU Habitat Council.

ARIENSCO  
100 West State St. Detroit, MI 48226  
800.448.4484

## **corporate collateral**

BUILDING ON PRINCIPLE handbook was created for new employees, to help guide the mindset of new hires in order to adapt to the AriensCo culture and principles.

**BUILDING ON  
PRINCIPLE**  
CULTURE | PEOPLE | PROCESS

**ARIENS** | CO  
EST. 1933

PRINCIPLE **BUILDING ON**  
CULTURE | PEOPLE | PROCESS

## PRINCIPLE 7: **QUALITY**

**Start with robust design. Stop to fix problems to get quality right the first time.**

- Problems are the raw material of continuous improvement.
- Quality begins with robust design. A robust design has the ability to solve customer problems and to flow through a manufacturing process, while conveying confident durability.
- Use all the modern quality assurance methods available; however, avoid bureaucracy that does not add value, stabilize, or achieve improvements.
- Jidoka builds into equipment the capability of detecting problems or immediately stopping the process. Develop a visual system to alert employees that a machine or process needs assistance (Andon).
- Build support systems into our organization to quickly solve problems and put countermeasures in place.
- Documenting lessons learned in design is vital to increasing the probability of improving future product.

**“Documenting lessons learned in design is vital to increasing the probability of improving future product.”**



## **ariens brochure**

Tri-fold Ariens product line brochures were developed as a quick reference guide that would allow the dealership to highlight the benefits and capabilities of each piece of equipment.






## APEX®

**POWER THROUGH WITH APEX.**

The APEX powers through the toughest mowing environments with the strength of professional engineering and the comfort you expect from an Ariens. As a residential zero turn, the APEX is in a class by itself with intuitive controls for precision performance.



**4 YEAR  
OR  
500 HOURS  
WARRANTY**

ICON XD 60	APEX 48	APEX 52	APEX 60
915273	991161	991159	991163
KAWASAKI® FR SERIES 23 HP / 726 CC	KOHLER® 7000 SERIES 23 HP / 725 CC	KAWASAKI® FR SERIES 23 HP / 726 CC	KAWASAKI® FR SERIES 24 HP / 726 CC
60 IN	48 IN	52 IN	60 IN
7 MPH / 3 MPH	8 MPH / 4 MPH	8 MPH / 4 MPH	8 MPH / 4 MPH
2.8 GAL. (10.5 L)	5.1 GAL. (19.3 L)	5.1 GAL. (19.3 L)	5.1 GAL. (19.3 L)

**COMFORTABLE SEATS**  
Options like the plush, adjustable high-back seat with padded armrests allow for longer use and greater comfort.



**COMMERCIAL-GRADE DECK**  
Steel decks are welded together for superior strength, durability and impact resistance.




**STEERING TECHNOLOGY**  
Two independent steering levers provide infinite maneuverability.



## ZENITH®

**PROFESSIONAL PERFORMANCE.**

With a commercially-proven frame, the ZENITH is built to take on multiple yards with comfort features like a plush seat and isolators to keep you going all day.



**4 YEAR  
OR  
750 HOURS  
WARRANTY**

**MODEL OVERVIEW**

DESIGNATION	ZENITH 60
MODEL	991158
ENGINE	24HP KAWASAKI® FX730V
CUTTING WIDTH	60 IN
GROUND SPEED (FWD/REV)	8.0 MPH / 4 MPH
FUEL CAPACITY	5.1 GAL. (19.3L)



## WORRY-FREE FINANCING

Ariens customers have a variety of financing programs available through authorized independent finance companies.

## WALK BEHIND

**TAKE THE HARD WORK OUT OF YARD WORK.**

Built to deliver season after season, the Walk Behind series starts easy and cuts cleanly. The efficiency of the 3-in-1 cutting system leaves your lawn looking spotlessly clean.



**3 YEAR  
OR  
300 HOURS  
WARRANTY**

**MODEL OVERVIEW**

DESIGNATION	LM 21" PUSH	22" SELF-PROPELLED	22" SELF-PROPELLED, ELECTRIC START
MODEL	911157	911158	911159
ENGINE	ARIENS	ARIENS	ARIENS
CUTTING WIDTH	21 IN	22 IN	22 IN

## **gravely accessory and parts packaging**

The Gravely line has a robust quantity of accessories and replacement parts that required packaging for customer facing dealerships. The re-branding and re-working of the packaging was to be around 100 packages and released simultaneously.

The project took approximately 6 months, utilizing communication with the engineering department, copy writers and the marketing department. The use of 3d renders aloud for a streamlined approach to changes or requests needed for specific angles or modifications.



## **vyper chair product line brochure**

The VYPER chair product line brochure was developed to be distributed during trade shows, events or mailed directly to customers upon request. The brochure aimed to provide specifications, details of color choices and other accessories that may be available.



# X32 SERIES ACCESSORIES

CUSTOMIZE YOUR X32 TOOL CART EXACTLY HOW YOU WANT WITH ITS MODULAR DESIGN. EASILY ATTACH ANY ACCESSORY TO KEEP YOUR ESSENTIAL TOOLS IN ONE ORGANIZED PLACE.

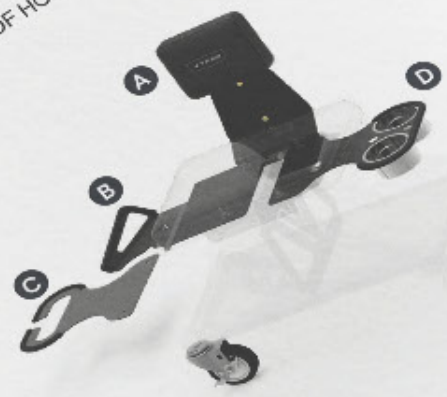


- A WORKSPACE EXTENSION
- B PKI BAR HOLDER
- C DETAIL BRUSH HOLDER
- D PLIERS HOLDER
- E 18" 2 SLOT PANEL
- F SPRAY BOTTLE HOLDER

- G PAPER TOWEL HOLDER
- H POLISHER HOLDER
- I SCREWDRIVER HOLDER
- J CLIP HOLDER
- K EXTENSION CORD / HOSE HOOK
- L HAMMER HOLDER
- M 30" 2 SLOT PANEL

# LOW-PRO ACCESSORIES

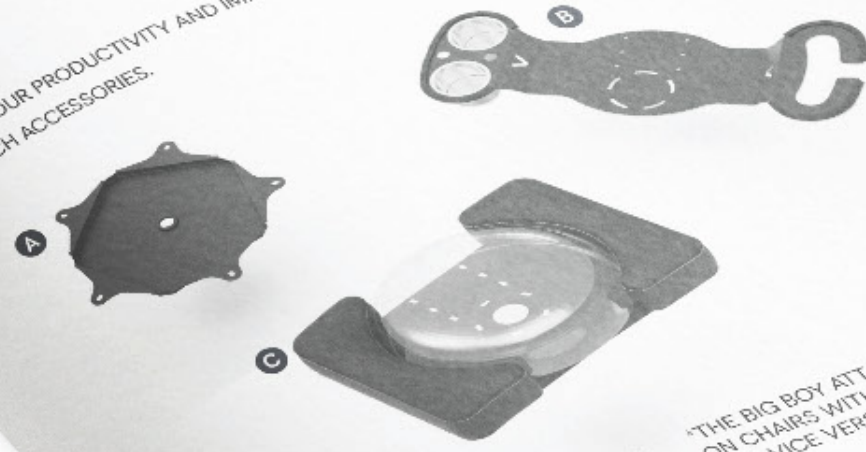
ADD A BACKREST AND A VARIETY OF HOLDERS (POLISHER, TOOL, & CLIP) TO ENHANCE YOUR LOW-PRO.



- A LOW-PRO BACKREST
- B POLISHER HOLDER \*
- C TOOL HOLDER \*
- D DRINK HOLDER \*

# ACCESSORIES

INCREASE YOUR PRODUCTIVITY AND IMPROVE YOUR POSTURE WITH VYPER'S LINE OF TOP-NOTCH ACCESSORIES.



- A TOOL TRAY
- B SIDEKICK
- C BIG BOY \*

\*THE BIG BOY ATTACHMENT CANNOT BE USED ON CHAIRS WITH THE SIDEKICK ATTACHMENT, AND VICE-VERSA.

# CUSTOMIZE YOUR CHAIR

CUSTOM SEATS  
KEEP YOUR BRAND AT THE FOREFRONT WITH FULL-COLOR CUSTOM EMBROIDERY (MINIMUM ORDER QUANTITY 5).



BRAND PROMOTION | DEALER SHOWROOMS | COMPANY GIFTS | MERCHANDISE SALES  
ASK US ABOUT CUSTOM COLORS! UNLOCK CUSTOM LASER CUT AND POWDER-COATED STEEL LEGS THAT ARE BUILT TO HOLD INCREDIBLE WEIGHTS AND WITHSTAND ANY ENVIRONMENT.



MADE IN USA

\*THIS IS A ONE-SIDED ATTACHMENT AND CAN BE SECURED ON EITHER SIDE OF YOUR LOW-PRO.

## **vyper chair assembly instructions**

The VYPER chair assembly instructions were developed using LEGO instructions as inspiration. These chairs have, sometimes up to 10 different nuts, bolts or other fasteners. For some customers assembling these chairs in the past was a daunting task.

The idea to use LEGO as an inspiration created a visual guide rather than cumbersome, technical and wordy steps. The end goal was for a user experience that would be easy for any level of mechanical knowledge and simple enough to make the experience enjoyable.

Once this style of instruction was implemented, all 12 products received an instructions overhaul.

### SHARE THE LOVE!

If you love your VYPER CHAIR, we'd be honored if you left us a review on our website!  
Want a VYPER \$25 gift card?  
Take a screenshot of your review and email it to: [sales@vyperindustrial.com](mailto:sales@vyperindustrial.com)

### STILL HAVE QUESTIONS?

Visit: [www.vyperindustrial.com/pages/assembly-tutorials](http://www.vyperindustrial.com/pages/assembly-tutorials)  
Call: 920.301.3822

ROBUST STEEL  
SPORT



### RETURN INFO

If your chair was damaged during shipping please follow the steps below:  
Take a picture of the box and parts that were damaged along with your packing slip  
Send pictures to [sales@vyperindustrial.com](mailto:sales@vyperindustrial.com) with your order number  
Once we receive the inquiry, we will contact you to resolve the issue  
To review our refund policy, please visit: [www.vyperindustrial.com/policies/refund-policy](http://www.vyperindustrial.com/policies/refund-policy)



### NEW APPAREL IN STOCK!

HEAD TO [VYPERINDUSTRIAL.COM](http://VYPERINDUSTRIAL.COM) TO PICK UP SOME OF THE LATEST GEAR!



### CONTACT US

Please contact us at anytime with any questions, concerns or feedback and we will respond as soon as possible.



[sales@vyperindustrial.com](mailto:sales@vyperindustrial.com)



920.301.3822

# VYPER



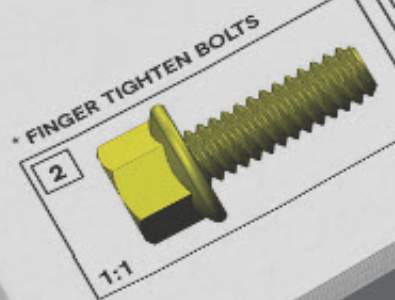
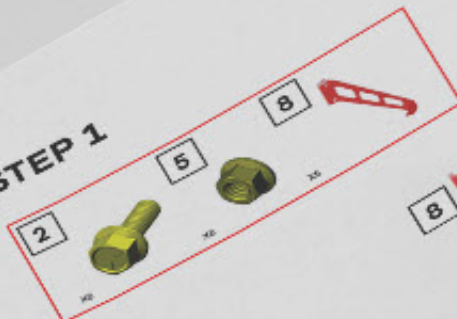
## MADE IN THE USA

ASSEMBLY GUIDE

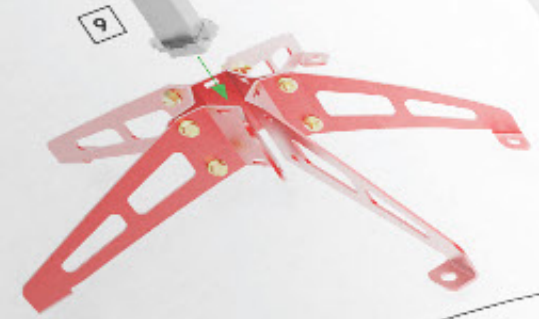
# ROBUST STEEL SPORT



**STEP 1**



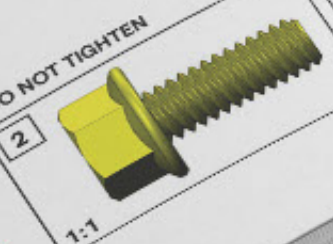
**STEP 2**



**STEP 2A**



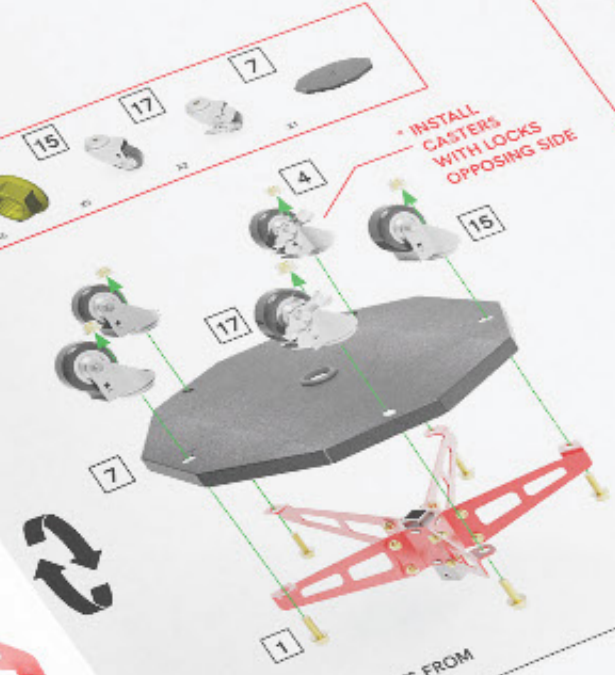
\* DO NOT TIGHTEN



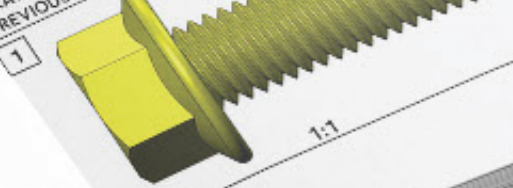
\* NUTS WILL HAVE RESISTANCE



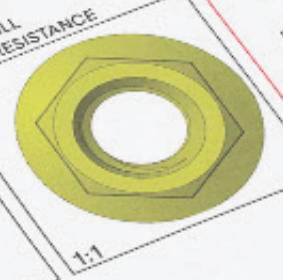
**STEP 3**



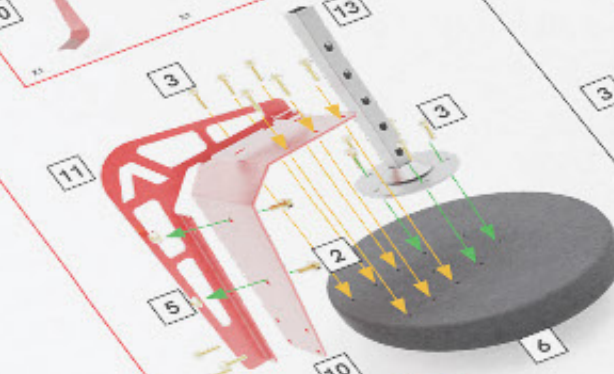
OKAY TO TIGHTEN ALL BOLTS FROM PREVIOUS STEPS



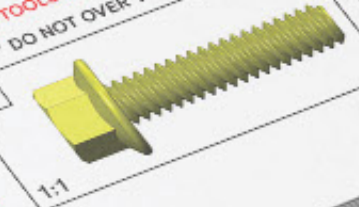
\* NUTS WILL HAVE RESISTANCE



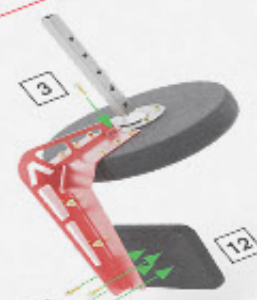
**STEP 4**



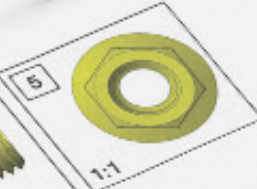
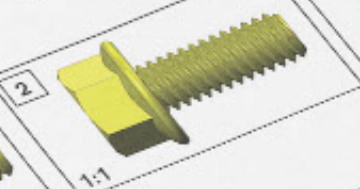
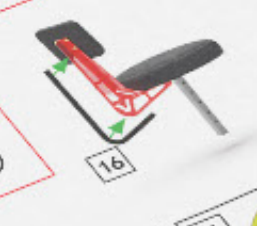
\* POWER TOOLS NOT RECOMMENDED  
\* DO NOT OVER TIGHTEN



**STEP 4A**

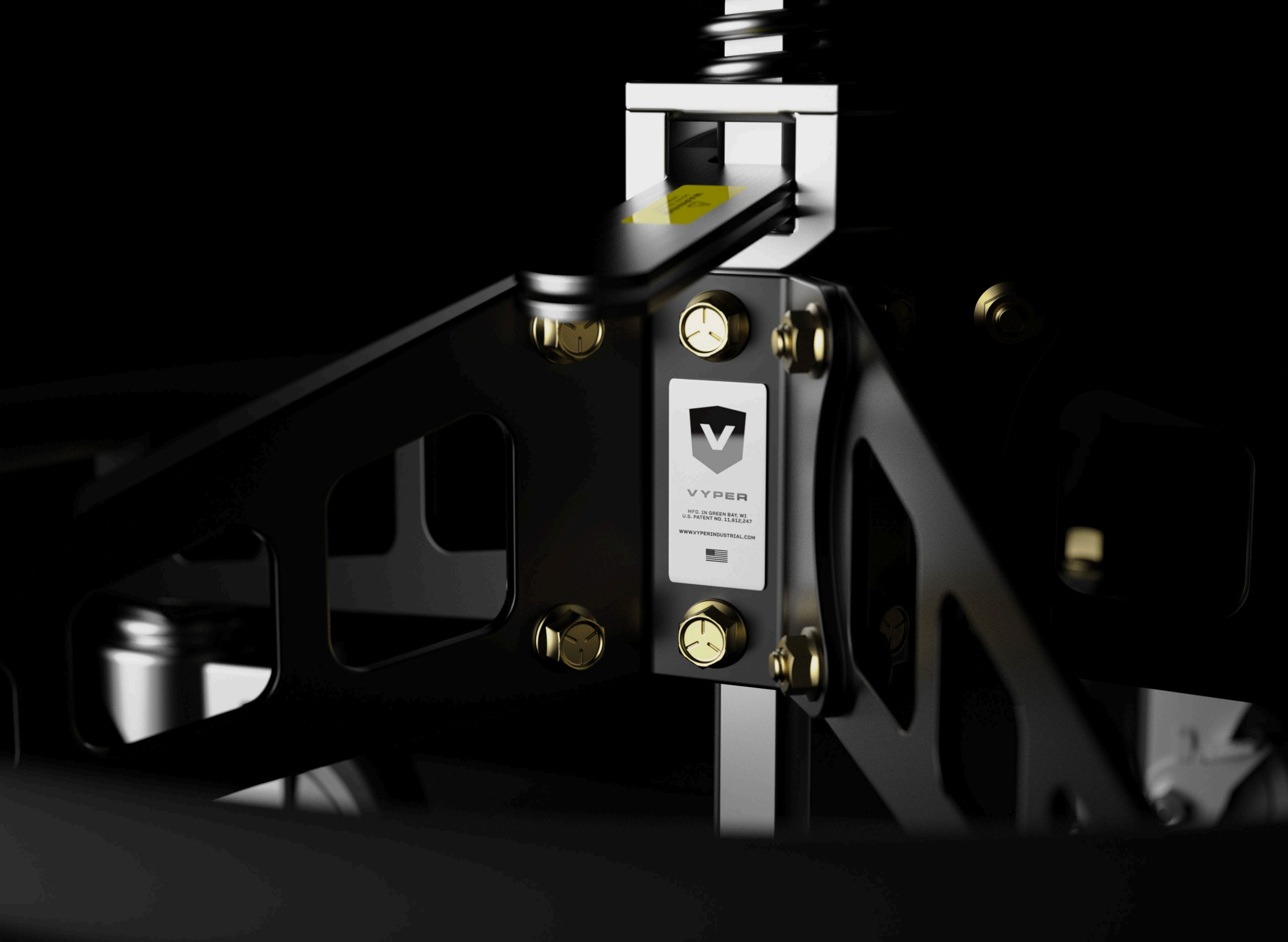


**STEP 4B**



## **vyper chair 3d renders**

3D renders using keyshot and Photoshop for color corrections. These images were implemented in various marketing materials such as: website product imagery, social media hype posts for Limited Editions and conceptual product placement i.e. virtual environments.



  
**VYPER**  
MFD. IN GREEN BAY, WI  
U.S. PATENT NO. 11,612,247  
WWW.VYPERINDUSTRIAL.COM  

